

Terms of Use

Last updated: [Insert date]

1. Introduction

These Terms of Use govern your access to and use of Sponsor Share, including the website, admin dashboard, public event pages, QR code pages and related services.

By accessing or using Sponsor Share, you agree to these Terms of Use.

If you do not agree, you should not use Sponsor Share.

2. What Sponsor Share does

Sponsor Share helps clubs and event organisers create public event pages that generate sponsor-ready captions for social media posts.

The typical flow is:

1. an organiser creates an event;
2. sponsors and social media handles are added;
3. a QR code links to a public event share page;
4. a user enters their name or handle;
5. Sponsor Share generates a caption;
6. the user copies the caption and opens Facebook or Instagram;
7. the user adds their own image, pastes the caption and posts from their own account.

Sponsor Share does not automatically publish posts to Facebook, Instagram or any other social media platform.

3. Accounts and admin access

Organisers may be given access to the Sponsor Share admin dashboard.

Organisers are responsible for:

- keeping login details secure;
- ensuring only authorised people access their organisation's account;
- entering accurate event and sponsor information;
- checking QR codes and public pages before sharing them publicly;
- removing or correcting outdated or incorrect information.

Sponsor Share may suspend or restrict access if an account is misused or if security concerns arise.

4. Public users

Public users do not need an account to use an event share page.

Public users are responsible for:

- checking the caption before posting;
- deciding whether to use, edit or ignore the generated caption;
- choosing which photo, video, name, handle or content to post;
- ensuring they have permission to share any content they post;
- complying with the rules of Facebook, Instagram and any other platform they use.

5. Photos, videos, children and permissions

You must only upload, select, share or post photos, videos, names, handles or other content that you have permission to use.

Special care must be taken where children, riders, spectators, coaches, parents or other identifiable people appear in photos or videos.

By using Sponsor Share, you confirm that you are responsible for the content you choose to post from your own social media account.

6. Social media platforms

Facebook, Instagram and other social media platforms are separate third-party services. Sponsor Share does not control those platforms, their features, their terms, their privacy settings or how their apps behave on different devices.

Sponsor Share cannot guarantee that:

- a social media app will open correctly;
- a caption will paste correctly;
- a tag or handle will become a clickable tag;
- a post will be accepted or displayed by a platform;
- a sponsor, club or organiser will be notified of a post.

Users must complete the final post manually from their own social media account.

7. Sponsor and event information

Sponsor names, handles, page links, event details and hashtags are normally supplied by organisers.

Organisers must ensure that:

- sponsor information is accurate;
- they have permission to publish sponsor names, handles and links;
- event details are correct;
- captions are suitable for the event;
- public pages are tested before QR codes are printed or shared.

Sponsor Share is not responsible for errors in information supplied by organisers.

8. Acceptable use

You may not use Sponsor Share to:

- post unlawful, harmful, abusive, defamatory, discriminatory or misleading content;
- infringe another person's privacy, copyright, trade mark or other rights;
- impersonate another person, organisation, club or sponsor;
- upload or share content without permission;
- interfere with the security or operation of the service;
- attempt to access another organisation's admin account or data;
- use the service for spam, fraud or malicious activity.

9. Intellectual property

Sponsor Share, including its name, branding, design, software and platform structure, belongs to Sponsor Share or its licensors.

Organisers retain responsibility for the event, club and sponsor information they add to the platform.

Users retain responsibility for the content they choose to post on their own social media accounts.

10. Availability and changes

Sponsor Share is provided on an "as available" basis.

We may update, change, suspend or discontinue parts of the service from time to time. We will try to avoid unnecessary disruption, but we do not guarantee uninterrupted availability.

11. No guarantee of sponsor exposure

Sponsor Share is designed to make sponsor tagging and caption sharing easier.

It does not guarantee:

- a specific number of posts;
- a specific number of views;
- sponsor engagement;
- social media reach;
- sales, enquiries or measurable commercial results.

12. Disclaimer

Sponsor Share provides a tool for generating and copying captions. It does not control the final content posted by users.

Posts are shared from users' own social media accounts and remain the responsibility of the person posting.

13. Limitation of liability

To the fullest extent allowed by law, Sponsor Share is not liable for any loss, claim, complaint, damage or dispute arising from:

- content posted by users;
- photos or videos shared without permission;
- incorrect sponsor or event information;
- social media platform behaviour;
- failed sharing, copying, tagging or posting;
- unauthorised use of an organiser account;
- reliance on generated captions or QR pages.

14. Indemnity

By using Sponsor Share, you agree to indemnify and hold harmless Sponsor Share, participating clubs, event organisers, committee members and sponsors against claims, complaints, losses or expenses arising from content you choose to upload, share, copy, publish or post.

15. Privacy

Our handling of personal information is explained in our Privacy Policy.

By using Sponsor Share, you also agree to the Privacy Policy.

16. Governing law

These Terms of Use are governed by the laws of the Republic of South Africa, unless another jurisdiction is expressly agreed in writing.

17. Changes to these terms

We may update these Terms of Use from time to time. The updated version will be published on the Sponsor Share website with a revised "Last updated" date.

18. Contact

For questions about these Terms of Use, contact:

Sponsor Share

Email: [Insert contact email]

Website: [Insert website URL]